

# Ongoing Website Relationship

FLOODLIGHT

*Floodlight can continue to work with you for a seamless website experience due to our knowledge of your website inside and out. The following are integral services we can provide:*



## HOSTING

Setup and configuration of proprietary AWS Cloud infrastructure for your website.

Configure load balancing, caching, CDN Network, and SSL Certificates.

Maintain all server level software to ensure robust security and performance.

Configure firewall and real-time threat detection for any malicious traffic.

WordPress CMS software and extension updates handled on a weekly basis.



## SUPPORT

Maximum 24hr response time to any question about your website.

Consultative support where alternative solutions are presented and options quoted.

Safe site warranty – in the event of a security vulnerability the site will be cleaned, restored, and back online within 24hrs.

Bug free warranty – any website bug showing an error message will be resolved for the life of this agreement.



## ADA COMPLIANCE

Monthly scan of your site structure to insure compliance.

Making adjustments as-needed to image alt tags, website code, media, etc to ensure site content is compliant.

Consulting on further adjustments that could be made to the site to improve compliance.

Notification of any compliance guideline changes that effect your website.



## ANALYTICS

Initial consultation to discuss website goals and conversion metrics.

Setup of all discussed GA4 conversions.

Custom monthly presentation put together with goals and other website metrics.

Quarterly meetings to discuss website goals and evaluate any adjustments that would be beneficial.



## SEO AND ADWORDS

Initial assessment of website keywords / sector / competition.

Development of full SEO and SEM plan.

Monthly reporting of results and outcomes.

Quarterly meetings to discuss goals and make adjustments where necessary.

*Let's chat more about ongoing maintenance*



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